



Press Release

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**NGK Spark Plugs (USA), Inc. Honored by General Motors as a
2001 Supplier of the Year**

Wixom, MI – NGK Spark Plugs (USA), Inc. was named as a General Motors Supplier of the Year for its superior performance in quality, service, technology and price. The award was given during ceremonies Saturday, April 27 in Toronto.

“NGK Spark Plugs is an industry role model that through performance has set an example during the past year for other companies to follow,” said Bo Andersson, Vice President, GM Worldwide Purchasing Production Control & Logistics. “It is a pleasure to work with a company that excels at meeting our priorities for quality, service, technology and competitive pricing.”

“We are honored by this prestigious award and appreciate the acknowledgement of our partner – General Motors.” Said Toshio Hattori, President and CEO of NGK Spark Plugs (USA), Inc. “Winning this award for the second consecutive year is a testament to the NGK team and our commitment to provide our customers with superior quality and service.”

The GM Supplier of the Year award began as a global program in 1992. Award-winners are selected by a global team of executives from purchasing, engineering, manufacturing and logistics who base their decisions on supplier performance in quality, service, technology and price. This year, General Motors honored 91 suppliers from 18 countries for their excellence throughout 2001.

NGK Spark Plugs (USA) Inc. is a subsidiary of NGK Spark Plug Co., LTD., “The World Leader” in spark plugs and oxygen sensors. In addition to US factories in Irvine, California and Sissonville, West Virginia, NGK Spark Plug Co., LTD has nine other production facilities worldwide supplying spark plugs, oxygen sensors and other automotive component products.